# **Direct Sponsorship**

Objective sponsorship selection and management for HCPs attending local and overseas 3rd party medical educational events.

SAPI Industry code of conduct will phase out the direct sponsorship from industry to HCPs for their attendance on both local and overseas 3rd party medical educational event, which will be effective on 1st Jan 2019

**Pharma Companies** 

Independent matching

**HCPs** 

#### **Unbiased**

Sponsor must not directly or indirectly select HCPs or influence on selection

#### Indirect

Sponsor must not offer, directly pay or reimburse HCPs

## Independent

Sponsor must not have representative or agent acting on behalf to register or arrange

### **Assistive**

All sponsorship arrangement must be appropriately documented

© 2018 Deloitte SEA Risk Advisory