



# Overview of Huron and the International Medical Device Compliance Code Compendium

The Second Annual Medical Device Regulatory, Reimbursement and Compliance Congress

March 28, 2007

Experience. **Redefined.**<sup>™</sup>

# Serving the Industry

## Multi-Disciplinary Team

Huron has a multi-disciplinary team of professionals with deep industry experience in sales & marketing, clinical & medical affairs, commercial contracting, and government price reporting. Our professionals have worked on a wide range of matters including compliance assessments, litigation support, valuation determinations, and operational consulting.

- ◆ National practice of professionals with deep industry experience focused on supporting the pharmaceutical, biotechnology, and medical device industries in sales & marketing, clinical & medical affairs, commercial contracting, and government price reporting.
- ◆ Each of our practice leaders have spent a significant portion of their professional careers either working for or providing services to the pharmaceutical, biotechnology, and medical device industries in various positions including: legal, sales & marketing, managed care, clinical affairs, and government contracts.
- ◆ The team has assisted numerous clients with litigation and compliance matters involving the HHS OIG and the Department of Justice as a result of investigations and prosecution under the anti-kickback statute or the false claims act.
- ◆ Our team has served as part of the Independent Review Organizations resulting from Corporate Integrity Agreements and Consent Decrees involving sales & marketing, government price reporting, clinical trials, and manufacturing.

# The International Medical Device Compliance Code Compendium

## ◆ Multi-Organizational Effort

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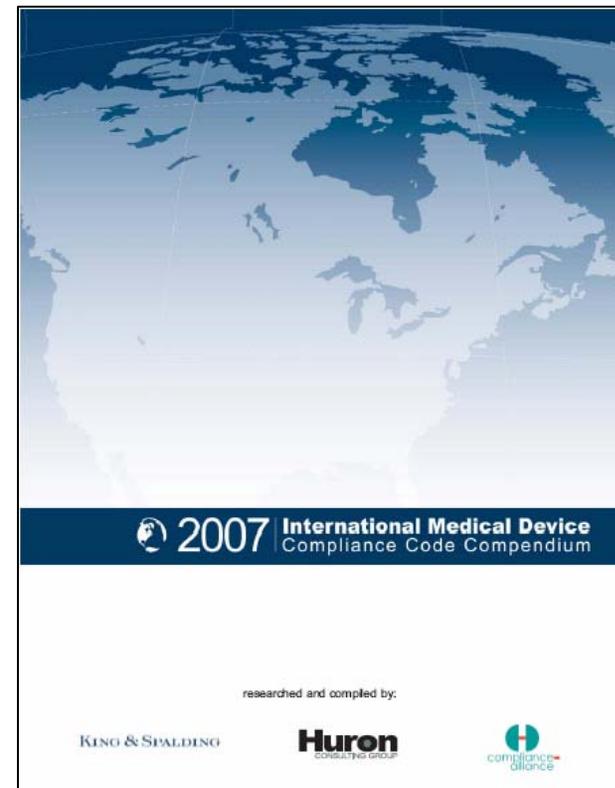
## ◆ With Special Thanks To

- AdvaMed/Christopher White, Esq., EVP, General Counsel and Secretary, AdvaMed

# The International Medical Device Compliance Code Compendium

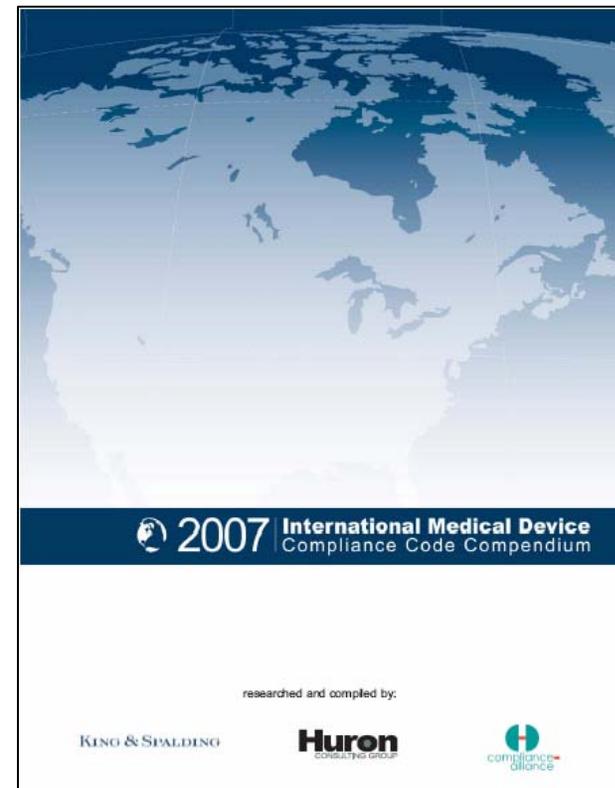
## ◆ Areas of Review

- Member-Sponsored Product Training and Education
- Supporting Third Party Educational Conferences
- Sales and Promotional Meetings
- Arrangements with Consultants
- Gifts
- Provisions of Reimbursements and Other Economic Information
- Grants and Other Charitable Donations



# The International Medical Device Compliance Code Compendium

- ◆ **Review of Self-Regulatory Codes**
  - 40+ countries included
  - Regional associations (e.g., Eucomed)
  - Full copies of codes
  - Comparison between countries
  - High level charts for a “bird’s eye” comparison between countries
- ◆ **Coming Soon**
  - CD Rom
  - Web site link on Huron’s homepage:  
[www.huronconsultinggroup.com](http://www.huronconsultinggroup.com)



# The International Medical Device Compliance Code Compendium

- ◆ **To request additional copies, please contact:**
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