

A Proactive Approach to Patient Education

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Founder, Chief Executive Officer

Empowered, Engaged, Prepared

The Patient Engagement Multiplier

The GetWellNetwork Interactive Patient Care solution offers a new equation for improving cost, quality and service.

$$PE(S+Q) = O^2$$

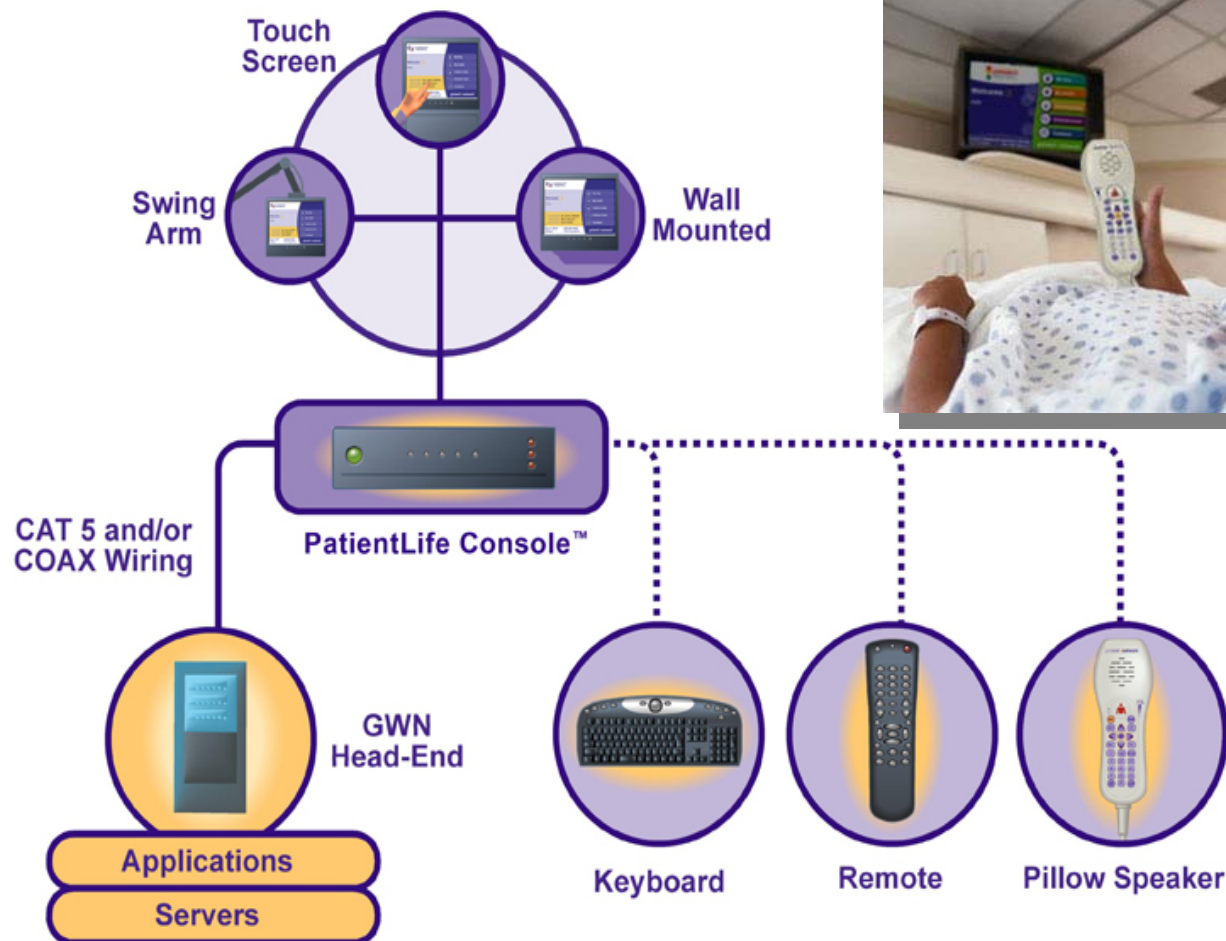
Patient Engagement (Service + Quality) = Optimal Outcomes

Vision

To be the global leader in Interactive Patient Care (IPC)



Hardware & Infrastructure



PatientLife:)System 2.0



PatientResource:)Suite

Internet Access
Movies
GWN Television
Games
Music
Healing Resources*
Welcome Information
Hospital Information
Visitor Information

Patient Pathways

Patient Welcome
Premium Services



PatientCommunication:)Suite

Survey
Service Recovery
Staff Recognition
Facility Event Manager
Email
Patient Alerts
Patient Comments

Patient Pathways

Patient Satisfaction Feedback
Service Recovery



PatientCare:)Suite

Patient Safety Education
Patient Education
Pain Assessment
Medication Information
Dietary
Patient Profile

Patient Pathways

Patient Safety Education
Pain Assessment
Patient Education
Smoking Cessation Education
Hand Hygiene Education

PatientPathway:)Architecture

*May require additional content licensing.

Patient Welcome

**COMMUNITY HOSPITAL**

Welcome :)
Kerry

Attending MD: DR. DONALD BROWN
Nurse Today: BETH CARLISLE
Social Worker: DAVID GREEN

Room 1D03 555-555-5555
3:08 pm THU, August 24

 My Stay
 My Health
 Communicate
 Entertainment
 Feedback

Pediatric Welcome Spanish

**COMMUNITY HOSPITAL**

Bienvenido :)
Jose

Mi Sitio: HQ-Lenahan-PC
Tiempo: 11:17 AM Fecha: 3-3-06

 Mi Estadía
 Mi Salud
 Contacto
 Entretenimiento
 Comentarios

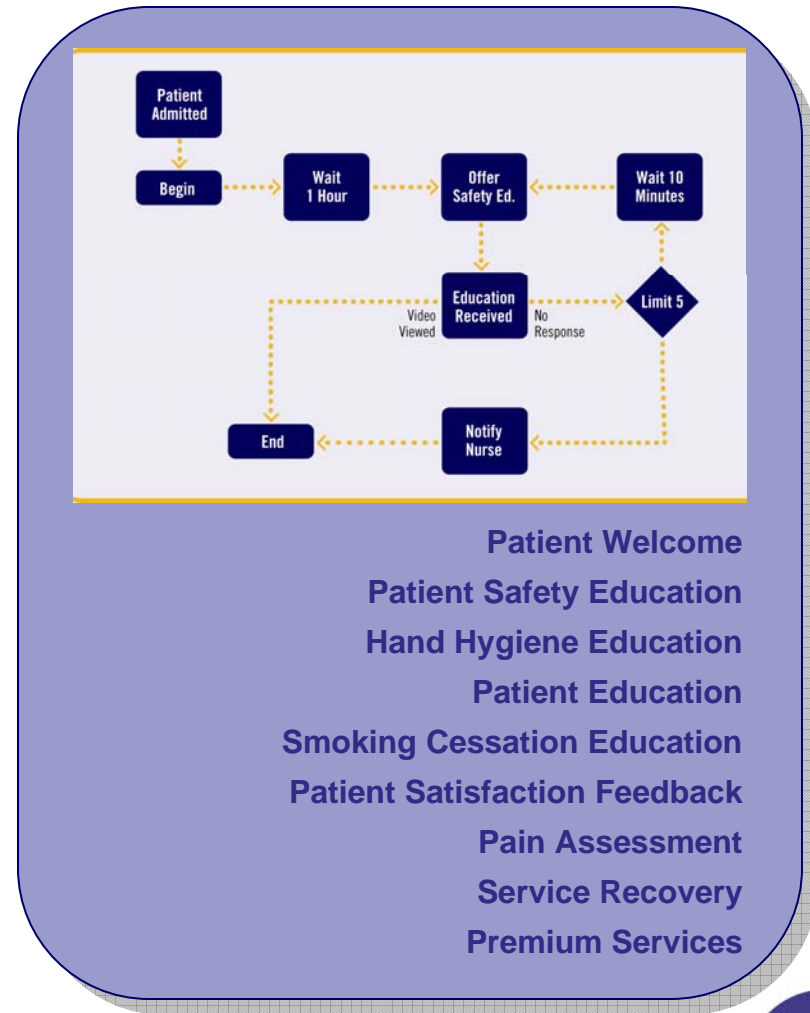
getwell:)network[®]

Adult Welcome English

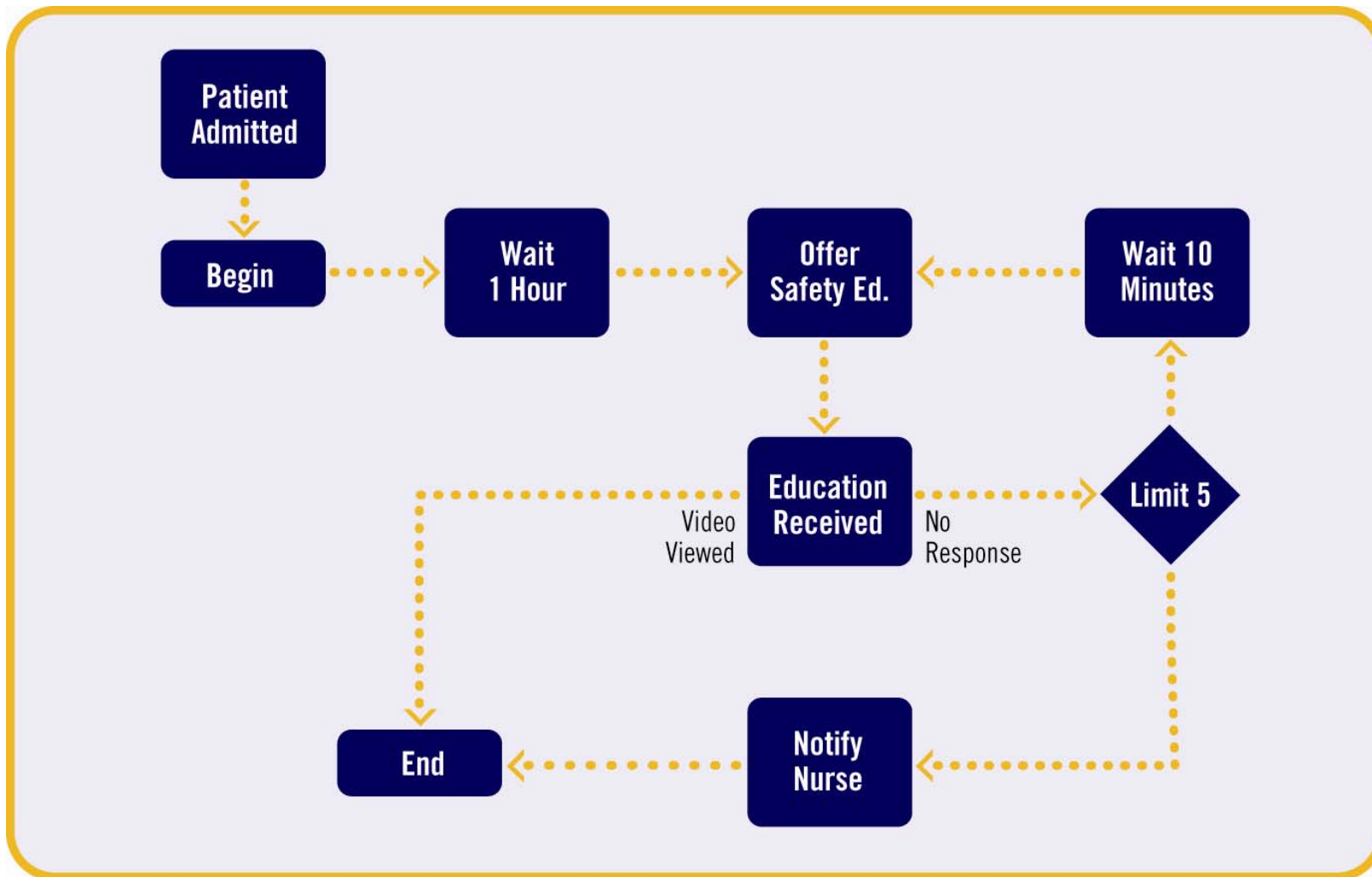


Evolution: Patient Pathways™

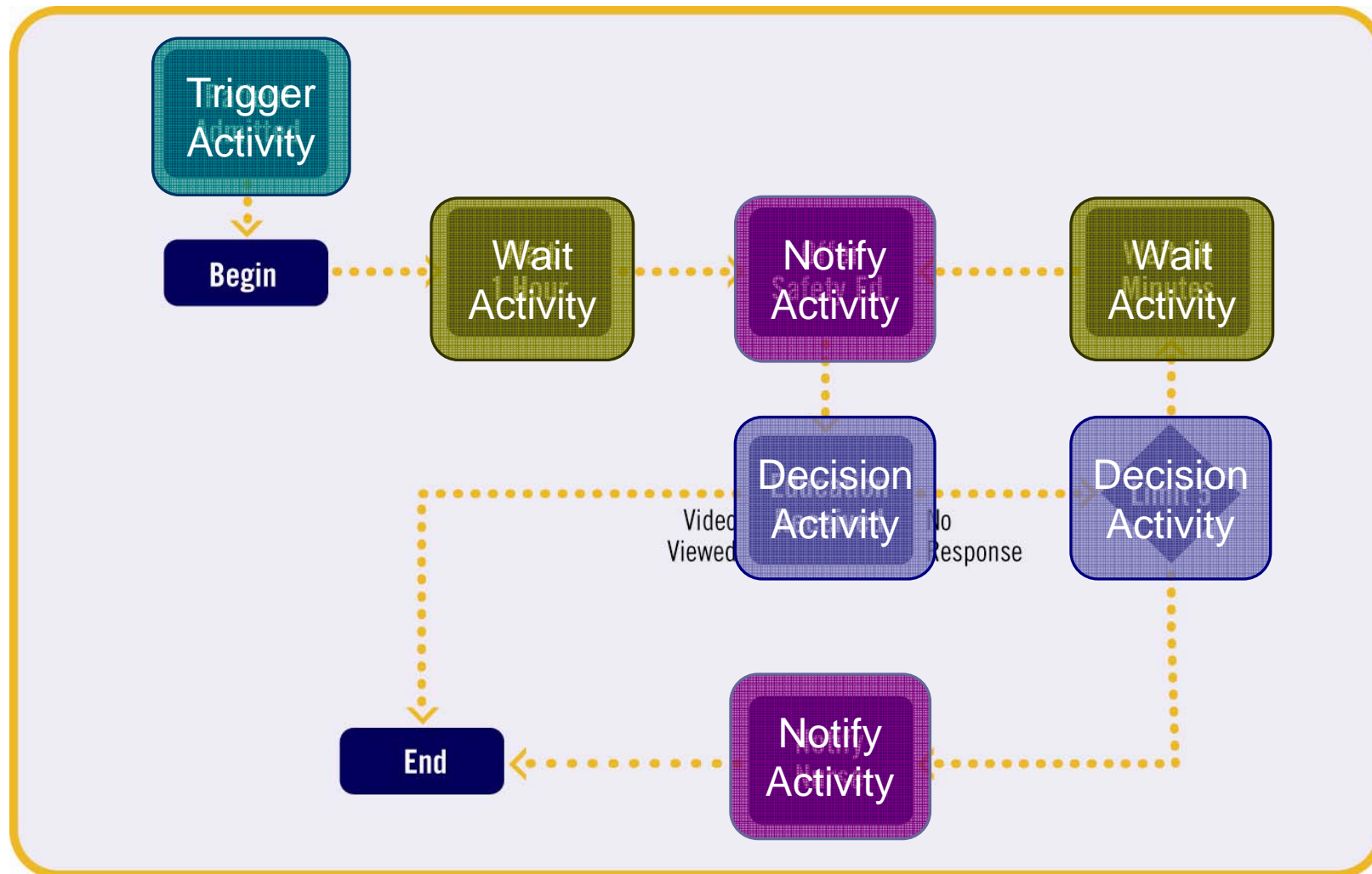
- Originator of Patient Pathway technology
- Patent-pending software architecture
- Dynamic workflow design
- Automation/documentation of clinical and non-clinical processes
- Coordinated, personalized experience for every patient
- Best-practice templates provide starting point



Patient Safety Education Pathway



Patient Safety Education Pathway



Patient Safety Education Pathway

Patient Safety Education Pathway



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Patient Satisfaction Feedback Pathway

Patient Satisfaction Feedback Pathway



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Pain Assessment Pathway

Pain Assessment Pathway

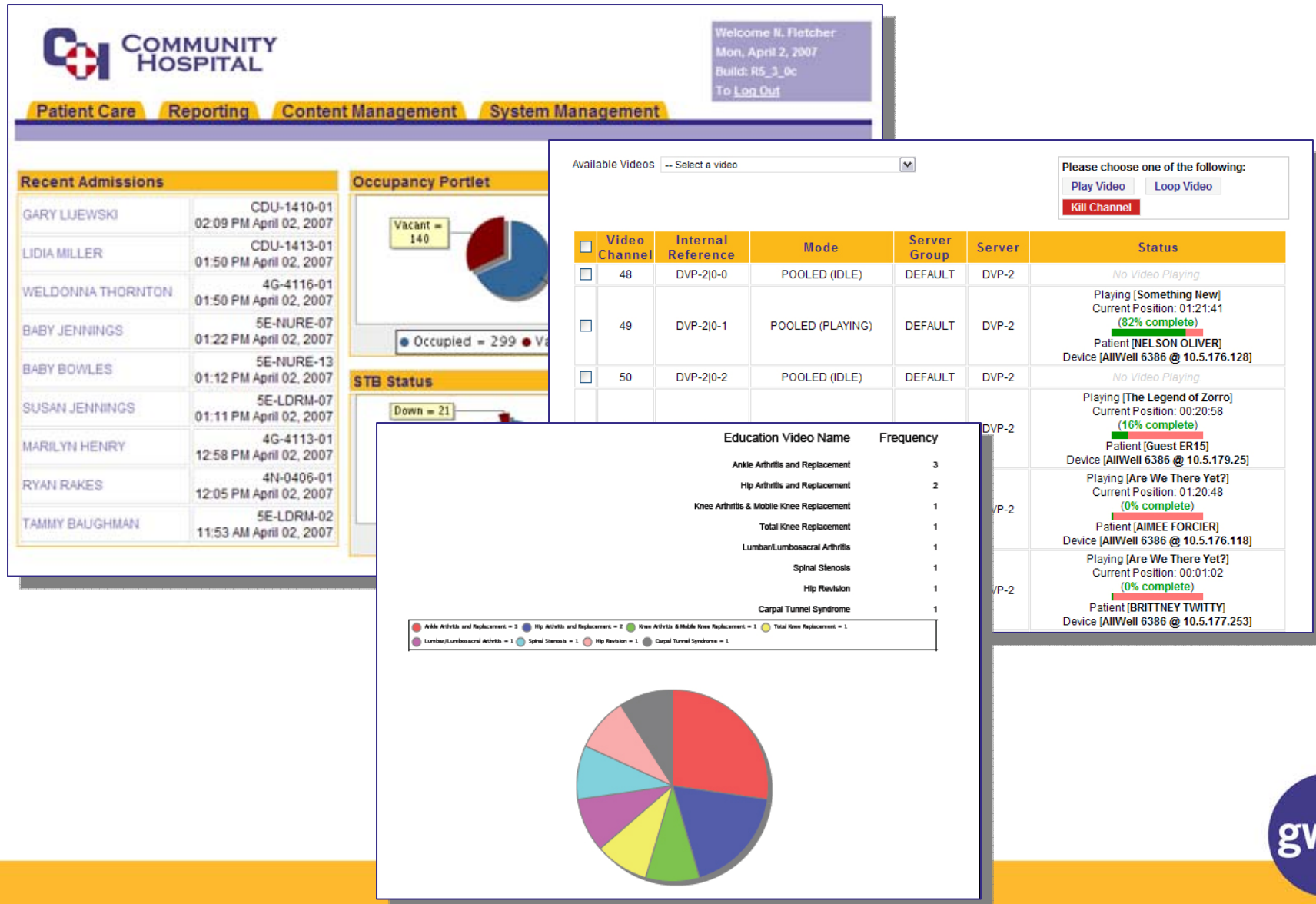


gwn:)

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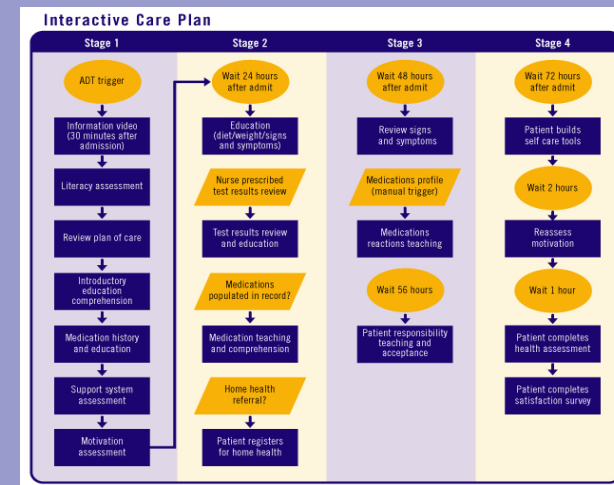
gwn:)

DecisionSupport Suite™



Evolution: Introducing Interactive Care Plans

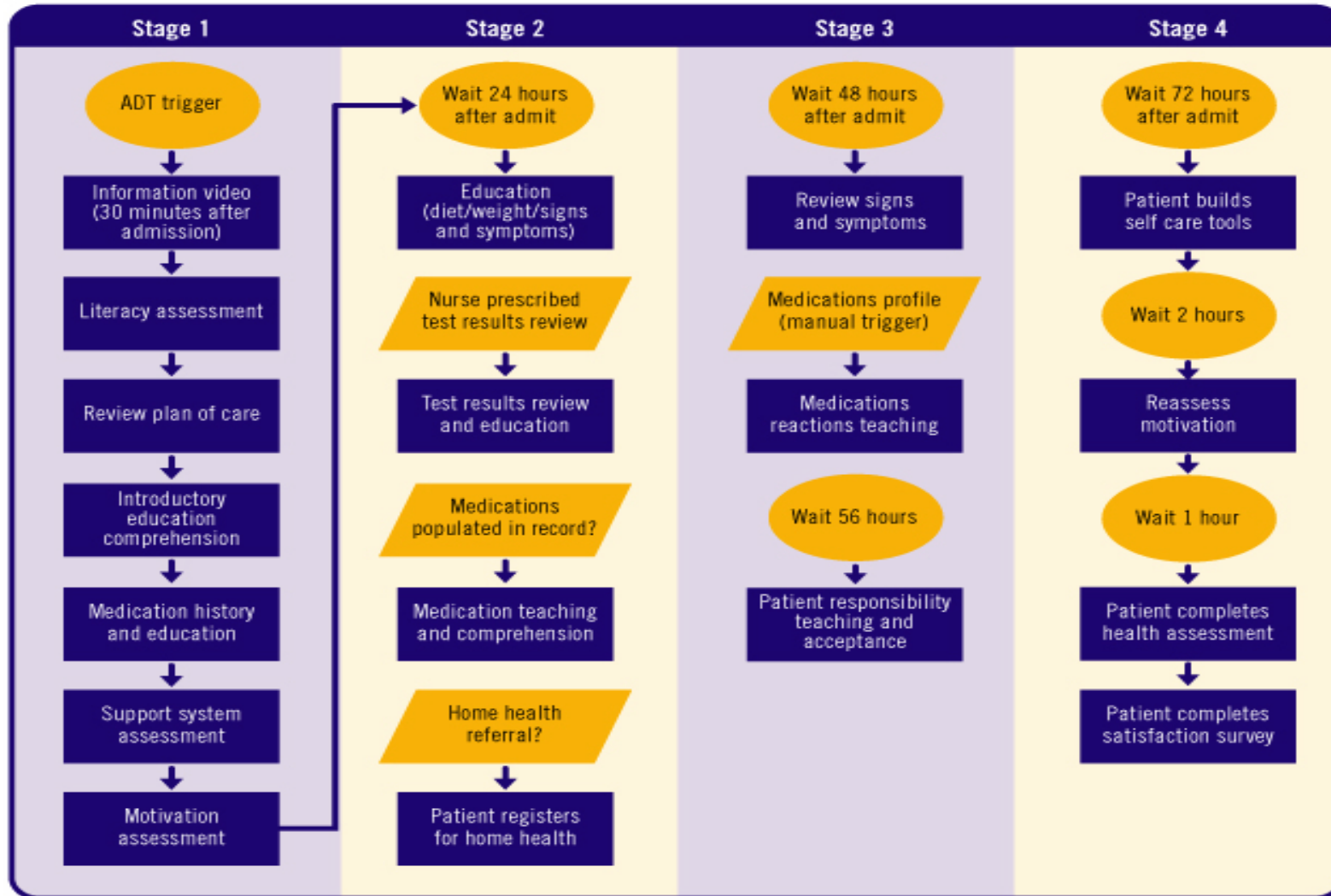
- Next evolution of Interactive Patient Care
- Industry's first and only solution to coordinate a series of events across multiple days to create a virtual guide throughout a patient's stay
- Developed in partnership with clinical, operational and technology leaders from client hospitals
- Initially focused on clinical care for chronic conditions



In Development:
Congestive Heart Failure
Orthopedics
Asthma
Diabetes
Post-Partum

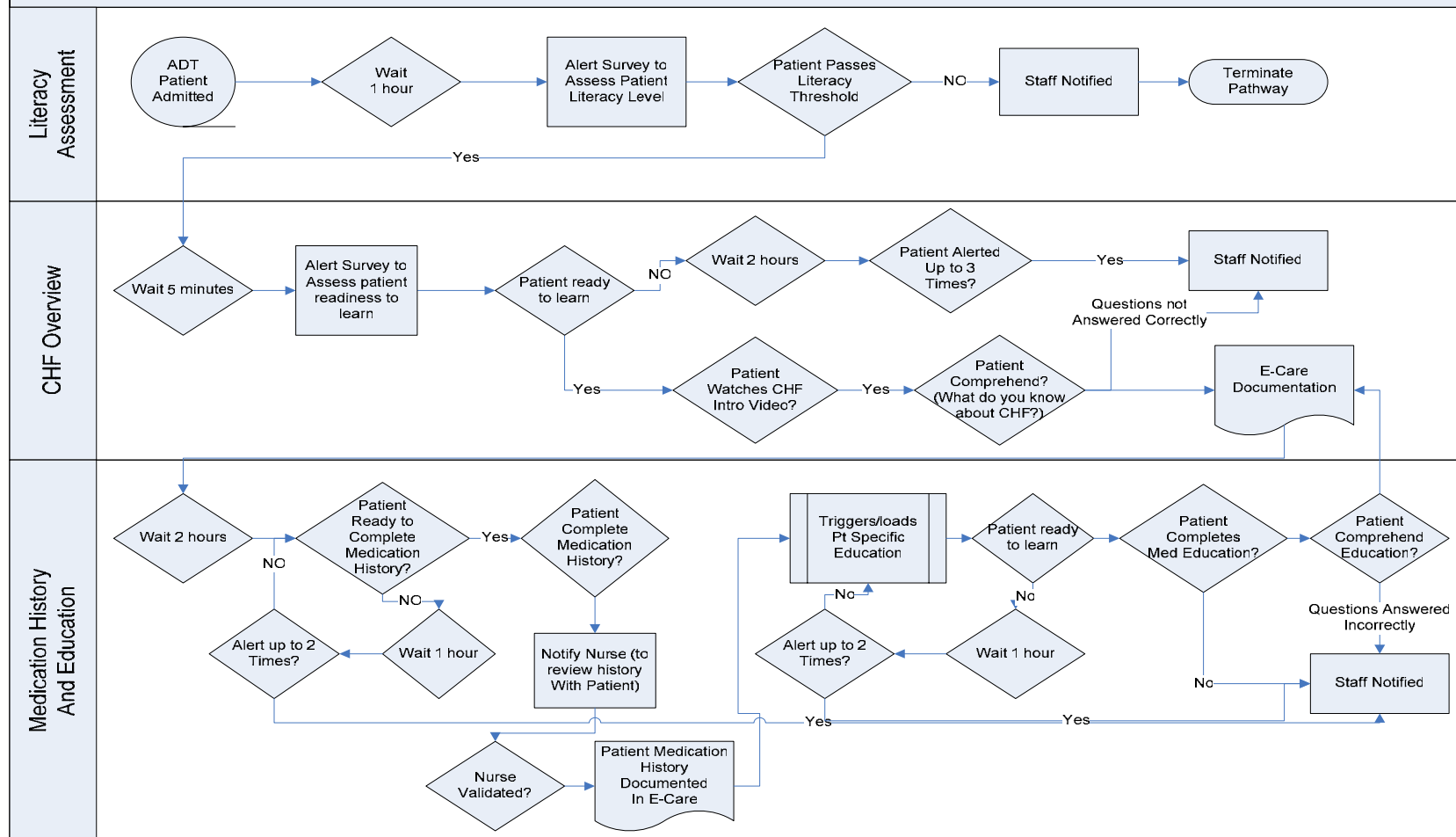
Interactive Care Plan

Interactive Care Plan



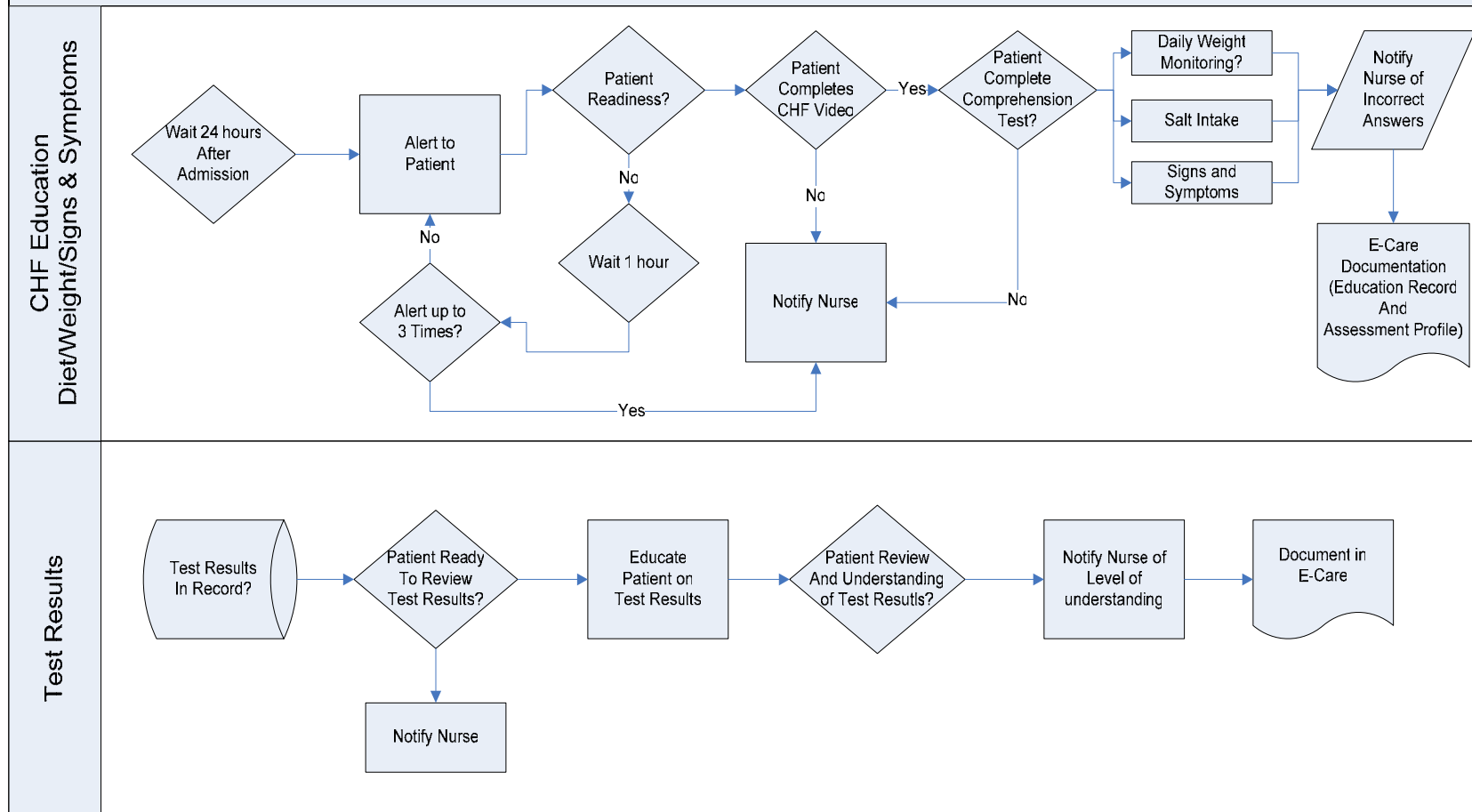
3. CHF Interactive Care Plan (Day 1)

CHF Interactive Care Pathway: Day 1



3. CHF Interactive Care Plan (Day 2)

CHF Interactive Care Pathway: Day 2



GetWellNetwork Evolution

On-Demand

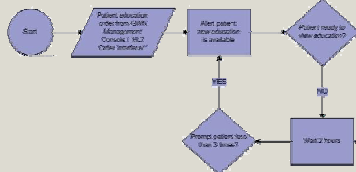
Patient Pathways™ Interactive Care Plans

1999-2002

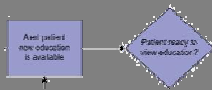
2003-2006

2007-future

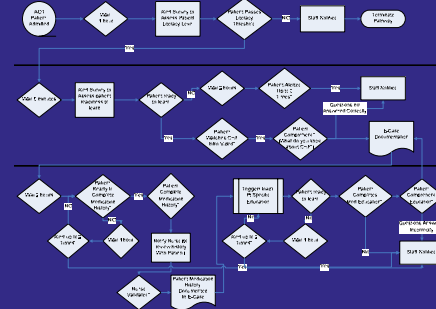
system utilization rate



Patient Pathways with trigger, wait, notify, and decision events. Documentation is specific to compliance and safety regulation needs.



Time based alerts with rudimentary documentation capabilities.



Complex Interactive Care Plans
seamlessly interconnect Care
Plans/Clinical Practice Guidelines,
coordinating a series of events across
multiple days to create a virtual guide
throughout a patient's hospital stay.

Patients have access to education, communication and entertainment tools at the bedside.

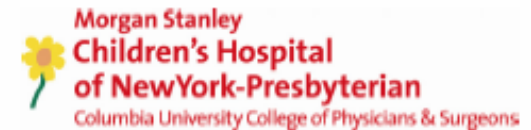
empower

engage

prepare



Our Client Community



Industry Recognition & Participation

Our Interactive Patient Care solution has been awarded the exclusive AHA endorsement.



Corporate Partner of



NACHRI

National Association of
Children's Hospitals
and Related Institutions

Thank You

getwell:)network[®]

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