



# The Role of the Red Cross in Emergency Management



**American  
Red Cross**

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## **Mission of the American Red Cross**

**‘The American Red Cross, a humanitarian organization led by volunteers and guided by its Congressional Charter and the Fundamental Principles of the International Red Cross Movement, will provide relief to victims of disasters and help people prevent, prepare for, and respond to emergencies.’**



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# **Fundamental Principles of the International Red Cross Movement**

**Humanity  
Impartiality  
Neutrality  
Independence  
Voluntary Service  
Unity  
Universality**



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## Summary of Organizational Components

Programs and services are integrated at the Local, State, Regional and National levels and are provided through:

- **Manpower**– American Red Cross has over 1 Million Volunteers & 35,000 Paid Staff
- **Chapters** - 775 Local
- **Armed Forces Emergency Services Units** - 100
- **Blood Regions** - 35
- **Service Areas** - 8
- **Partnerships** – with Government and other Non-Governmental Organizations



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## Primary Lines of Service

- Biomedical Services
- Armed Forces Emergency Services
- Health & Safety Services
- International Services
- **Disaster Services**



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## Potential Disaster Responses

The American Red Cross responds to over **70,000** disasters annually (which range in type and complexity to include):

- **Fires** - From Single Family Homes to large Apartment Complexes
- **Natural Disasters** – Hurricanes, Tornadoes, Earthquakes, Floods, and Severe Weather
- **Other Man-made Incidents** - Terrorist Events, Aircraft Accidents, etc.



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## How We Ensure Services are Provided

It all starts with a

***Local Chapter!***

Must be able to respond to any disaster

**24/7/365**

*Within a 2 hour time frame*



## ARC National HQ Assets

- **Disaster Operations Center (DOC)**
- **Disaster Services Human Resources (DSHR) System with ~56,000 members**
- **Emergency Response Vehicles (ERVs) - 300**
- **Warehouses - 28 (1.2 Million Sq Ft)**
- **Emergency Communication Response Vehicle (ECRV) - 9**
- **Critical Response Team (CRT)**







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## **Disaster Services**

**Health Services**

**Mental Health Services**

**Disaster Welfare Information**

**Client Services**

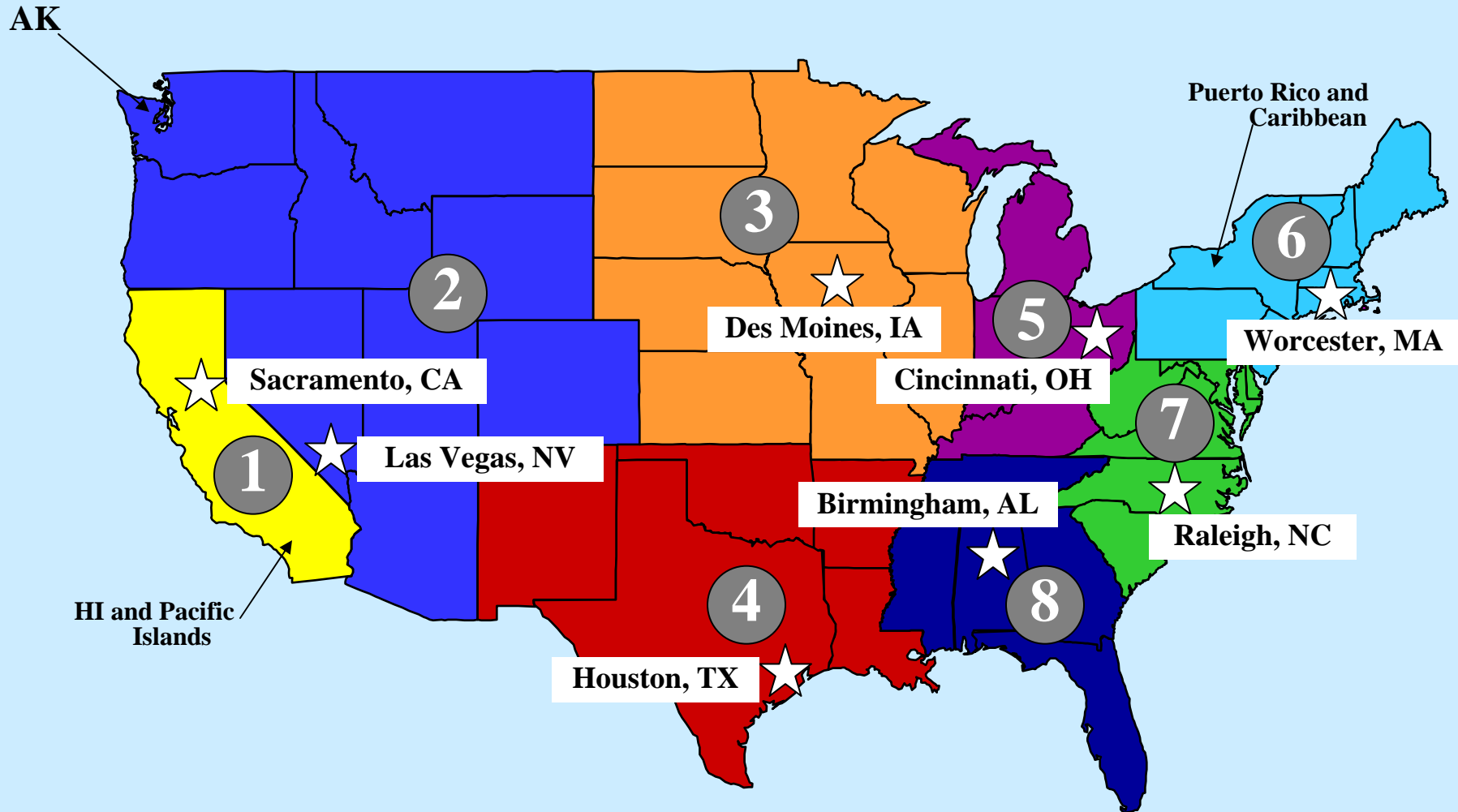
**Mass Care**

**All Red Cross Disaster Assistance is Free!**



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# Service Area Boundaries and Headquarters Locations

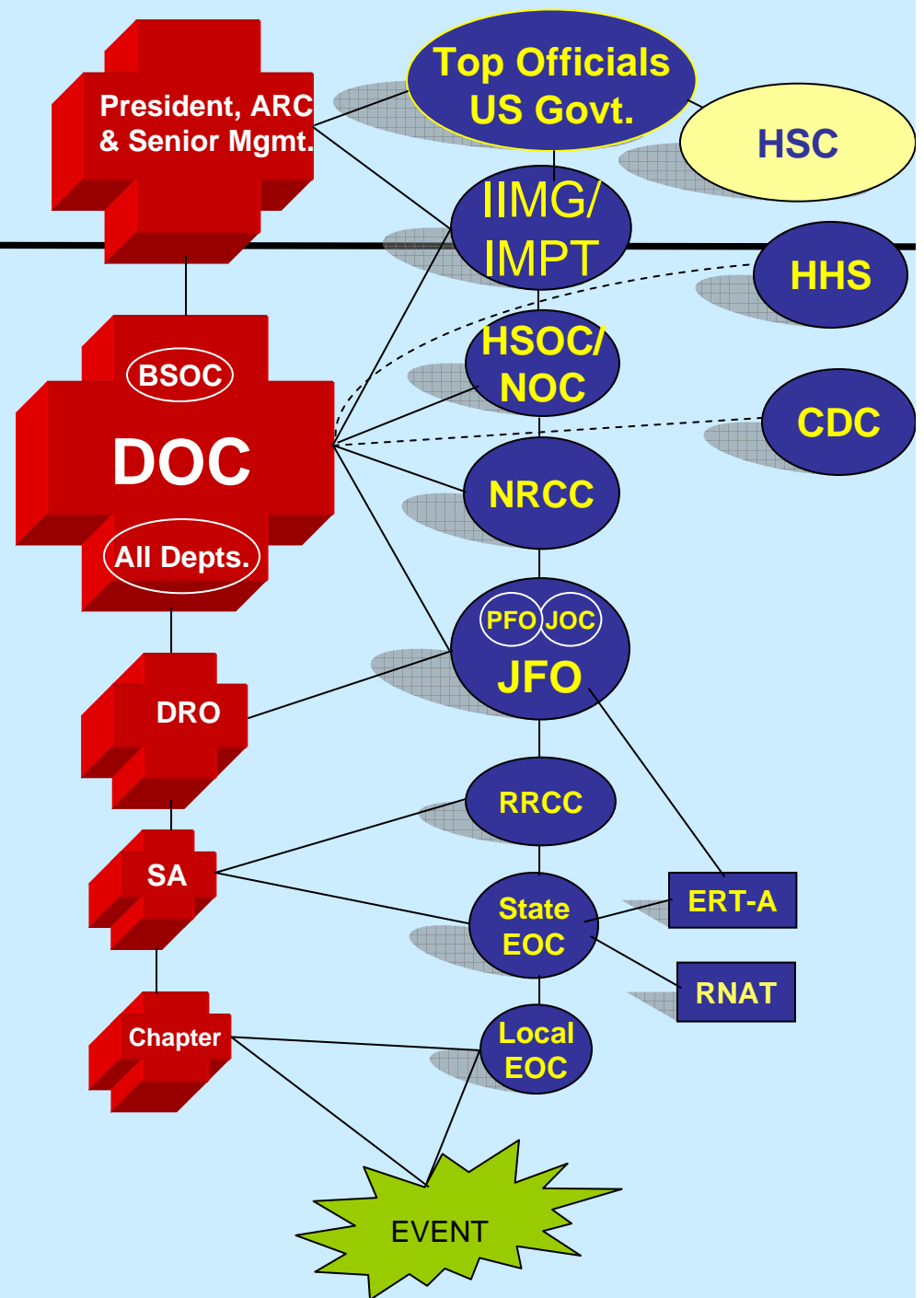




# Red Cross Response Concept of Operations

## Key

- ARC – American Red Cross
  - BSOC – Biomedical Services Ops Center
  - CDC – Centers for Disease Control in Atlanta, GA
  - DHS – Department of Homeland Security
  - DOC – Disaster Operations Center
  - DRO – Disaster Relief Operation
  - EOC – Emergency Operations Center
  - ERT-A – Emergency Response Team – Advance (FEMA)
  - HHS – Department of Health & Human Services
  - HSC – Homeland Security Council at the White House; no ARC liaison here
  - HSOC – Homeland Security Ops Center (DHS); ARC liaison upon request
  - IIMG – Interagency Incident Management Group (DHS)
  - IMPT – Incident Management Planning Team (DHS)
  - JFO – Joint Field Office (FEMA)
  - JOC – Joint Operations Center (FBI lead); no ARC liaison here
  - NRCC – National Response Coordination Center (FEMA)
  - NOC – National Operations Center
  - PFO – Principal Federal Official (DHS); occasional ARC liaison here
  - RNAT – Rapid Needs Assessment Team (FEMA)
  - RRCC – Regional Response Coordination Center (FEMA)
  - SA – Service Area
- Note** – Solid line indicates automatic deployment of a Red Cross representative to the government entity; dotted line indicates deployment if requested
- (Nov 2006)





# National Response Plan (NRP) Roles

## Primary Agency Designation:

- ESF #6                      Mass Care, Housing & Human Services

## Support Agency Designations:

- ESF #3                      Public Works & Engineering
- ESF #5                      Emergency Management
- ESF #8                      Public Health & Medical Services
- ESF #11                     Agriculture & Natural Resources
- ESF #14                    Long Term Community Recovery & Mitigation
- ESF #15                    External Affairs



# National Response Plan (NRP) Roles - continued

## Support Annexes Designations:

- Red Cross is listed as a “Cooperating” agency to the following annexes:
  - Financial Management
  - Private Sector Coordination
  - International Coordination
  - Public Affairs
  - Tribal Relations

## Incident Annexes Designations:

- Red Cross is listed as a “Cooperating” agency to the following annexes:
  - Biological
  - Catastrophic
  - Nuclear/Radiological



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## Co-Primary Agency – ESF #6

### Emergency Support Function ESF #6 – Mass Care, Housing, and Human Services

#### Primary Agency Designations for ESF #6

##### Mass Care

American Red Cross is designated as the Primary Agency for the Mass Care portion of ESF #6

##### Housing and Human Services

Federal Emergency Management Agency (FEMA) is designated as the Primary Agency for the Housing and Human Services portions of ESF #6



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## **Red Cross Role in National Response Plan – ESF #6**

### **Emergency Support Function ESF 6 – Mass Care, Housing and Human Services**

#### **Components of Mass Care**

**Coordination of Federal Assets to address:**

- **Sheltering**
- **Feeding**
- **Emergency First Aid**
- **Disaster Welfare Information**
- **Bulk Distribution of Emergency Relief Items**



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# Voluntary Organization Partners

- **Southern Baptists**
  - Provides support in Feeding Operations through large kitchens
- **The Salvation Army**
  - Provides support in Sheltering and Feeding Operations
- **National Voluntary Organizations Active in Disaster (NVOAD)**
  - Provides coordination services for Voluntary Organizations involved in Disaster Response





# Federal Partners



- **Department of Homeland Security**
  - Work closely with FEMA
  - Member of Incident Management Planning Team (IMPT)
  - Represented in the National Operations Center (NOC)
  - Participate in TOPOFF & other national level exercises
- **Department of Health & Human Services**
  - Office of Preparedness and Response
  - Centers for Disease Control and Prevention (CDC)
  - Agency for Children and Families (ACF)
- **Department of Defense**
  - Northern Command (NORTHCOM)





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# For Further Information

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