

# Integrity in the spotlight

## The future of compliance

Global Fraud Survey 2018

April 2018

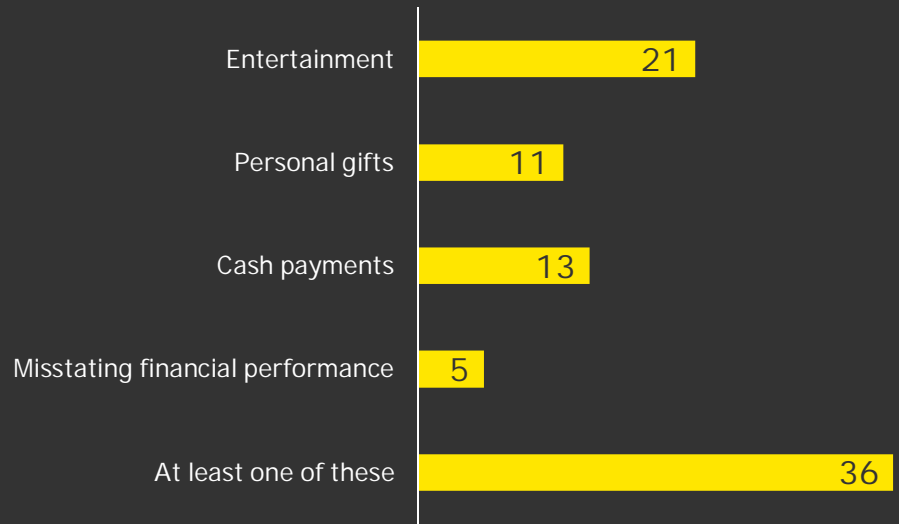


# Announced intentions vs. performance

## Bribery/corrupt practices happen widely in business in this country

**38%** All respondents | **\$11 billion** Spent on fines in the last 6 years globally

*Which of the following can be justified if they help a business survive an economic downturn?*

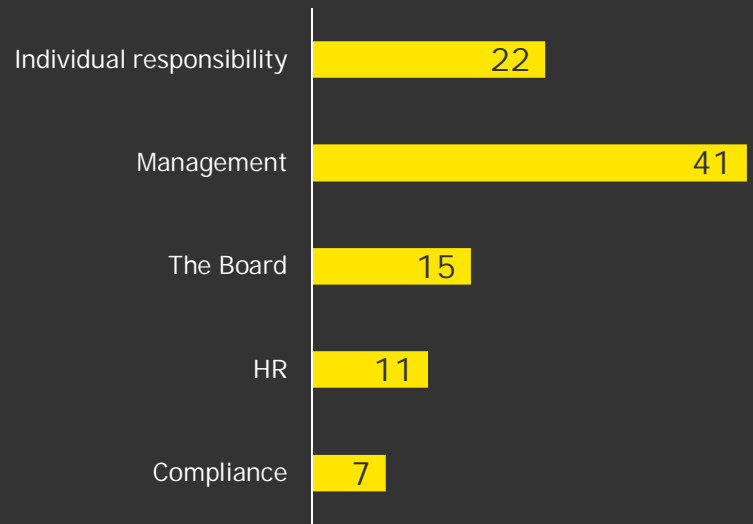


Base: 15<sup>th</sup> Global Fraud (2,550) ■ % applies

## How important it is to be able to demonstrate that your organization operates with integrity?

**97%** All respondents

*Who in your organization is responsible for ensuring that employees behave with integrity?*



# The Integrity Agenda

## Bridging from Intentions to Conduct and Measuring Impact

### Integrity

is a cornerstone of a better working world

- ▶ A successful organization stays true to its mission, keeps its promises, respect laws and ethical norms, and fosters public trust in the free enterprise system
- ▶ Business leaders commit to do the right thing, but organizational failures persist

Closing the gap between intentions and behavior – that is the integrity agenda

#### Intentions

- ▶ Mission and values statement
- ▶ Code of conduct
- ▶ Standards, policies and practices
- ▶ Management communications

#### Actual Behavior

- ▶ Defined principles and behavioral standards
- ▶ Verifiable data about organizational behavior and culture
- ▶ Metrics

