

Question 1

Based on Day 1, I found the following session the most useful for my practice:

- A. Compliance Basics Preconference
- B. Internet and Social Networking Preconference
- C. OIG Keynote by Mary Riordan
- D. DoJ Keynote by Tony West
- E. FDA Update by Tom Abrams
- F. FTC Update by Rich Feinstein
- G. Hearing from other compliance professionals at the PCF Roundtable
- H. Drinks in the bar after hours

Your Day in a Nutshell

- Welcome and Introduction to Day II
 - You are here!
- Global Survey – Bill Buzzeo
 - *Key Insights on Compliance & Transparency Management for the Life Sciences Industry*
- Roundtable – Jack Tanselle and David Wysocky
 - *Federal Sunshine Act and State Disclosure Laws*
- Morning Track Sessions
- Luncheon Presentation – Paul Kalb, JD, MD
 - *Liability for Individuals*
- Afternoon Track Sessions
- Afternoon Plenary Session



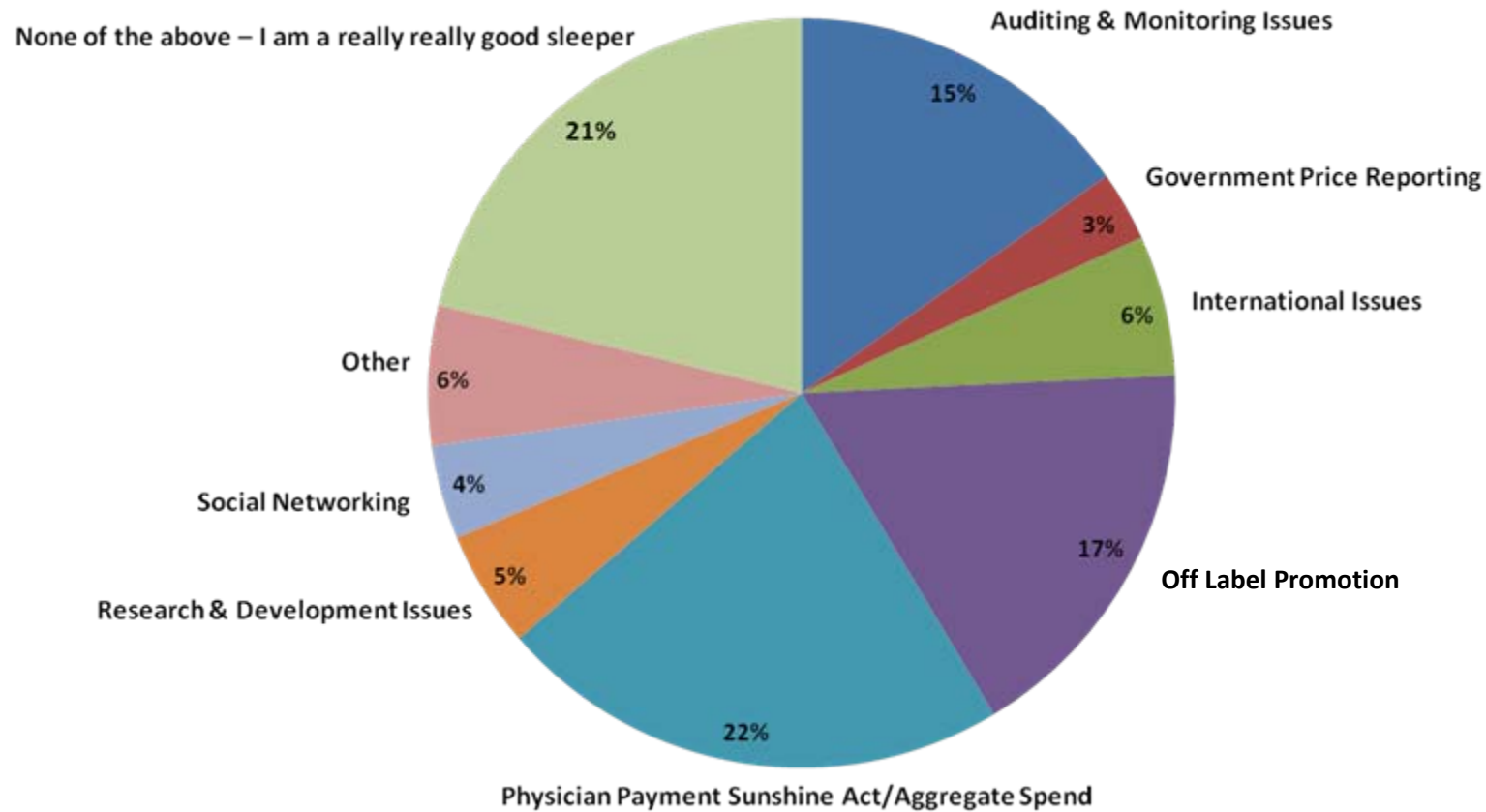
Question 2

Which of the following keeps you up at night?

- A. Auditing and Monitoring
- B. Government Price Reporting
- C. FCPA and International Issues
- D. Off Label Promotion
- E. Aggregate Spend/Sunshine Act
- F. Research & Development Issues
- G. Social Networking
- H. Conducting Investigations
- I. An infant son
- J. None of the Above - I am a really, really good sleeper!

2009 Responses:

Which of the following keep you awake at night?



Morning Track Sessions

Track Number	Track Title	Track Leaders
I	Advanced Issues in Auditing and Monitoring	Debit Ghosh A. Monica Jonhart
II	Internal and External Investigations Update	John Bentivoglio Gary Giampetruzzi
III	Research & Development and Clinical Trial	Anup Kharode Laura Wittenauer
IV	Advanced Compliance Strategies Re Federal Sunshine Act and State Disclosure Laws	Jennifer Colapietro Heidi Straub

Afternoon Track Sessions

Track Number	Track Title	Track Leaders
I	Compliance Program Trends and Best Practices	Eric Siegel Paul Silver
II	Healthcare Professionals Compliance Update – The Hottest Emerging Issues in Industry/HCP Relationships	Thomas Glavin Ann Lewis
III	Government Price Reporting: What Every Compliance Professional Needs to Know	Jerry Wolf Joseph Skupen
IV	FCPA Compliance Update	Keith Korenchuk Kathleen Meriwether Gonzalo Cornejo

Question 3

How much have you spent to date and expect to spend over the next year on preparations for the Sunshine Act/Aggregate Spend Reporting?

If you are a large company (e.g., >\$3B in sales), please answer using choices A, B, C; if you are a small company ((e.g., <\$3B in sales), please use option D, E, F

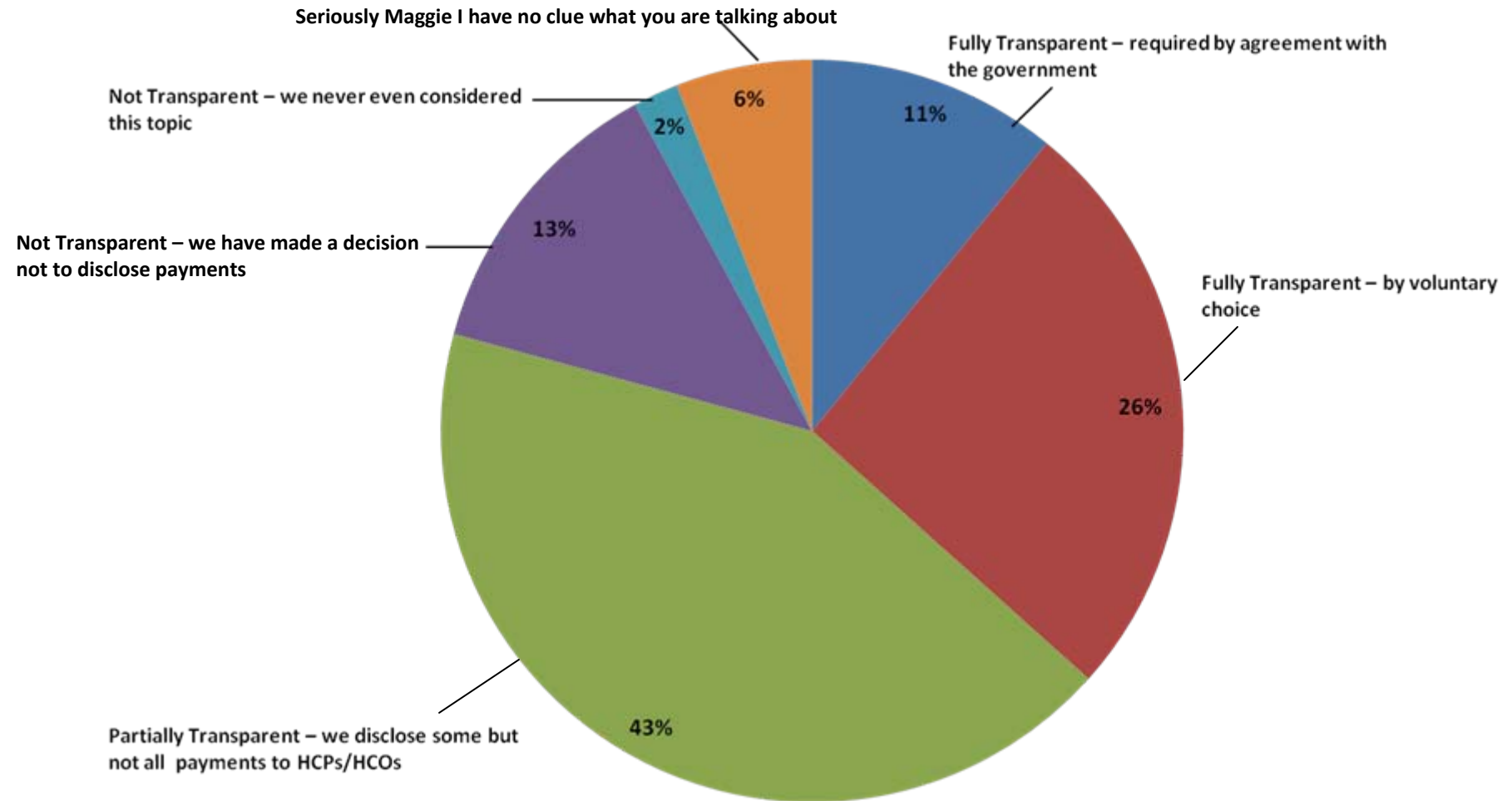
- A. \$250,000-\$750,000
- B. \$750,000-\$1.5 million
- C. >\$1.5 million
- D. \$100,000 to \$350,000
- E. \$351,000-\$750,000
- F. >\$750,000

Question 4

With regard to HCP Payments Transparency, the following best describes my organization:

- A. Fully transparent - required by agreement with the government
- B. Fully transparent - by choice
- C. Partially transparent - we disclose some but not all payments to HCPs/HCOs
- D. Not transparent - we decided not to disclose payments
- E. Not transparent - we never considered this
- F. Even though you asked the same question last year, I still have no idea what you're talking about!

2009 Responses: With Regard to HCP Payments Transparency Is Your Organization



Question 5

What is your current level of compliance with aggregate spend / sunshine act reporting requirements?

A. Poor

B. Fair

C. Good

D. Excellent